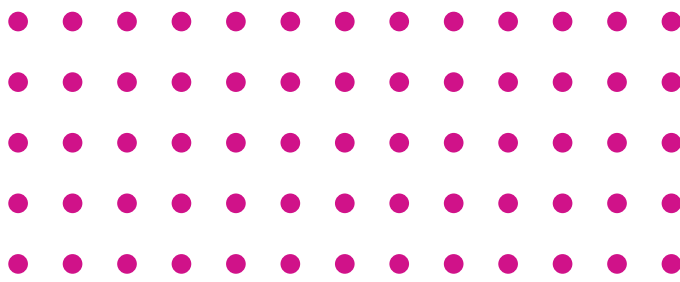




# LEAD & SERVE WITH L.O.V.E.

COHORT #8 | May 20<sup>th</sup> - July 22<sup>th</sup>



Register today for the May 20th to July 22th, 2026 Cohort #8 of L.O.V.E. Is The Answer's "Lead & Serve With L.O.V.E." class — our flagship educational offering for leaders and aspiring leaders. This class greatly improves communication, leadership, followership, mentorship, mental health, emotional intelligence, empathy, social responsibility, and other highly desirable skills. Lead & Serve With L.O.V.E. is Social Emotional Learning (SEL) at its finest!

"After 4 years at West Point, regarded by many as one of the world's premier leadership institutes, 30 years in the Army and more than 28 years as a federal employee, this course is one of the best courses I have ever taken."

— Melvin J., Retired Colonel and Federal Leadership Advisor

## **ATTENTION FEDERAL GOVERNMENT AGENCIES!**

Eclipse Productions Inc., DBA L.O.V.E. Is The Answer, is active in the U.S. federal government's System for Award Management (SAM.gov).

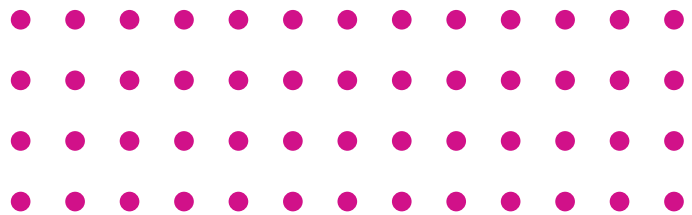
Unique Entity ID:

**PDJJW3WA75F3 | CAGE/NCAGE: 9SGC8**

## TRANSFORMATIVE, FLEXIBLE, AND CONVENIENT

Lead & Serve With L.O.V.E. is taught virtually by world-class instructors via Zoom, which makes it super convenient. Also, students only have to participate in 5 of the 10 live sessions to graduate, so a busy schedule doesn't have to get in the way of personal growth. And, all of the Zoom sessions are recorded so students can go back and review anything they missed or just want to experience again.

There is no better class offered anywhere for developing self awareness and empathetic leadership skills.



This is much more than a class — it's a beloved community of empathetic change makers who stay in touch with each other long after the class ends to network and mastermind solutions to society's toughest problems!



## MEANINGFUL FOR YOUR CAREER AND YOUR COMMUNITY

Graduates receive certificates of completion that can aid in their career progression – – and they look great on display! Lead & Serve With L.O.V.E. is also the only leadership class where students get to participate in the planning and execution of TV series episodes (<https://trylovenow.com/the-tv-series/>) and celebrity events where they put what they've learned into action to benefit their community.

This is a great way for organizations that have teams of people in our class to follow up with community service projects while the experience of the class is still fresh in their minds.

This helps to seal what they've learned into their minds and hearts. We also invite our graduates to stay engaged with us and other graduates for meaningful and fun community-building activities, mentoring opportunities, exclusive members-only masterclasses, and more!



**This is much more than a  
class — it's a beloved  
community!**



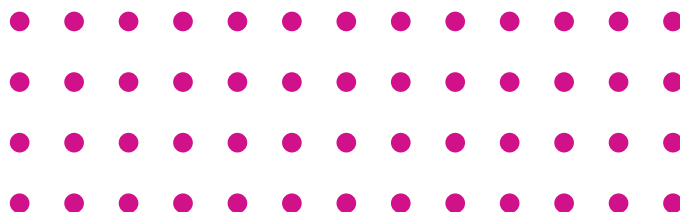


## WHO SHOULD TAKE THIS CLASS AND WHAT IS THE TIME COMMITMENT?

Everyone who wants to better themselves, whether it be a high school student, a returning citizen, a peace officer, a CEO, an aspiring leader, a government leader, a teacher, or a preacher needs to take this class.

Approximately 40 hours of time is required to complete the class, including 20 hours of class-session time and approximately 20 hours of studies, group projects, and interactive activities outside of class-sessions.

All sessions will take place on Wednesdays from 6:00 to 8:00 pm eastern, except for Session #5 (film screening and discussion), which will go from 6:00 to 9:00 pm eastern, the Presentations Monday through Thursday 5:00 to 7:00 pm and Graduation Ceremony, which take place on Saturday at noon to 2:30 pm.



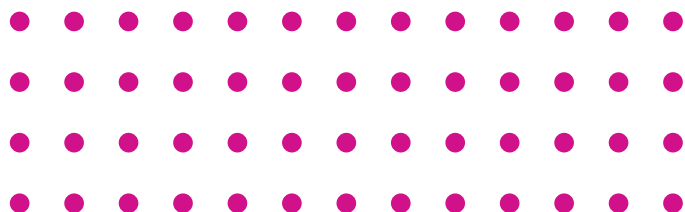


*L.O.V.E. Is The Answer Founder & CEO A.J. Ali and Chief Learning Officer Deidre Gwin lead our distinguished team of instructors.*

*Connect with them on LinkedIn at  
<https://www.linkedin.com/in/ajali/>  
<https://www.linkedin.com/in/deidre-gwin/>.*

"I didn't know what to expect from this class. It is powerful. I'm learning so much. I enjoy watching the team not only instruct about but actually act in 'love'. Thank you."

— Jackie Blackwell-White, Lead & Serve With L.O.V.E.  
Cohort #6 Student





## SCHEDULE FOR COHORT #8

### MAY

- 20 Session 1: Foundations: Why L.O.V.E.
- 27 Session 2: Seeds Of Your Truth - Clarity & Purpose

### JUNE

- 3 Session 3: Grace & Reconciliation (Part 1)
- 10 Session 4: Masterminding & Relationship Building Session with Classmates
- 17 Session 5: Grace & Reconciliation (Part 2 includes film screening)
- 24 Session 6: Understanding Communication Styles

### JULY

- 1 Session 7: Radical Candor - Current Event Discussions
- 8 Session 8: The Leader in You
- 15 Session 9: The Power of Community
- 22 Session 10: Community in Action
- 27 Presentation Week - Required to attend your own 15-minute session and encouraged to support the sessions of other students.

### AUGUST

- 18 Graduation Ceremony



*Art therapy in the form of "Kintsugi," the ancient Japanese practice of restoring broken pottery with a golden glue, is one of the activities of our class. Every student will receive a Kintsugi kit and instructions on how to apply this beautiful healing practice in their life.*

**REGISTRATION IS OPEN NOW  
AND CLOSSES AT MIDNIGHT EST ON  
TUESDAY, MAY 19<sup>TH</sup>, 2026**

REGISTER TODAY AT  
<https://rebrand.ly/cohort8>

OR SCAN THIS QR CODE:



**NOTE:**

After you've paid for your spot(s), we will contact you with further instructions on how to register for the Zoom sessions. We will also mail each participant a paperback copy of the L.O.V.E. Is The Answer book, a Kintsugi art kit for an experiential learning project, and other supplies needed to participate in the class.



Discounts are available for groups of 10 or more by emailing [ajali@trylovenow.com](mailto:ajali@trylovenow.com) or you can schedule a call or Zoom with A.J. to discuss at: <https://calendly.com/ajali/30-minute-call>.



*L.O.V.E. Is The Answer's* founders, A.J. and Jane Ali, share a powerful and poignant love story of 31 years of marriage and counting. The *L.O.V.E. Is The Answer* book is based on their stories of resilience, personal growth, teamwork, and unconditional love through sickness and in health, good times and challenging times. Their transparency and truthfulness set the stage for all students to feel comfortable as they go on their own journey of self-discovery and personal growth.

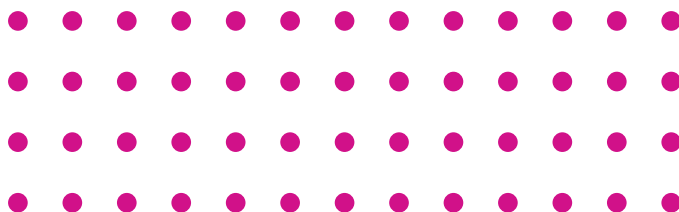
Our mascot, "Kona the L.O.V.E. Dog," teaches young people the *L.O.V.E. Is The Answer* principles that lead to empathy and social responsibility. Graduates of our class become eligible to help as volunteers and mentors with our Kona Club youth programs."



## ABOUT L.O.V.E. IS THE ANSWER



L.O.V.E. Is The Answer is the premier provider of media and educational programs that foster more open- mindedness and empathetic leadership in individuals and a more inclusive and supportive workplace and community. Our evidence-based teaching model is successful because we address the root causes of bias and other negative behavior, help to heal the trauma that comes from that bias and negative behavior, and teach people at every level how to lead and serve with more empathy and understanding to create a more productive and growth-centered environment.

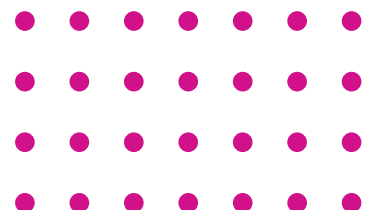


## More Than 350,000 People Around The World Have Participated In Our Educational Offerings So Far.

Our satisfied clients have included government agencies like Homeland Security and NOAA, the Los Angeles County Mental Health Department, Fortune 500 companies like Marsh and BGE, some of the world's finest educational institutions like UCLA and Johns Hopkins, national nonprofits like the NAACP and the National Coalition of 100 Black Women, law enforcement agencies, ministries, and many other types of groups. Familiarize yourself with our other world-class educational offerings including our TV series, award winning film and book, webinars, and other products and programs at [www.trylovenow.com](http://www.trylovenow.com).



*The Hawaiian practice of Ho'oponopono is one of the foundational elements of L.O.V.E. Is The Answer. We teach Hawaiian traditions such as the Ho'oponopono prayer, Aloha breathing exercises, and the concept of Ohana (family and community members as extended family) as part of the class.*





REGISTER NOW!

## BUILD A FUTURE

WHERE PEOPLE COME  
TOGETHER TO PUT  
L.O.V.E. INTO ACTION IN  
THEIR COMMUNITY

*Not only do our students learn how to put love into action in their community — we also give them opportunities to do just that. Our graduates are invited to participate in episodes of our L.O.V.E. Is The Answer TV series! It is the only show of its kind, where community members are invited to love their neighbors in need. It's a show that is perfect for these times.*



*L.O.V.E.*  
*is the answer*™

trylovenow.com  
ajali@trylovenow.com

