

# FOR IMMEDIATE RELEASE

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## **L.O.V.E. Is The Answer Names “Be a L.O.V.E. Song” as 2026 Theme, Launches Global Music Initiative**

**“Be a L.O.V.E. Song” theme song to debut Feb. 14 as part of year-long movement using music to promote love, service, and unity.**

**COLUMBIA, Md.** — L.O.V.E. Is The Answer announced Thursday that **“Be a L.O.V.E. Song”** will serve as the organization’s official theme for 2026, the title of its year-long global music promotion, and the name of its upcoming theme song set for release on **Feb. 14, 2026**.

The initiative will use music as a tool to encourage people around the world to put love into action through the organization’s four core principles: *LEARN about people, OPEN your heart to their needs, VOLUNTEER to be part of the solution in their lives, and EMPOWER others to do the same.*

“Be a L.O.V.E. Song” will anchor a global music initiative inviting schools, choirs, artists, bands, community groups, and others to engage with the song throughout the year, leading up to **L.O.V.E. Fest 2026**, a two-day annual festival scheduled to take place in Columbia, Maryland, near the organization’s annual L.O.V.E. Is The Answer Day on Sept. 17.

“This is about a lot more than releasing a song,” said A.J. Ali, founder and CEO of L.O.V.E. Is The Answer. “Music has always had the power to bring people together, but we believe it can also teach us how to live. Be a L.O.V.E. Song is an invitation to turn love into something we practice every day, in our homes, our schools, our churches, our workplaces, and our communities.”

The official theme song, also titled **“Be a L.O.V.E. Song,”** was written by Ali, a Hollywood FAME Award winning songwriter and producer. The song will be released on Valentine’s Day across major streaming platforms.

Following the release, L.O.V.E. Is The Answer will announce details of a global music initiative and contest encouraging approved covers of the song throughout 2026. Selected participants will be invited to perform at **L.O.V.E. Fest**, where the organization plans to feature a dedicated Be a L.O.V.E. Song stage highlighting artists from around the country and beyond. Organizers say the festival will be held annually, with Be a L.O.V.E. Song remaining a central program each year.

“Our goal is long-term,” Ali said. “We are building something that will grow year after year, until Be a L.O.V.E. Song becomes the largest ongoing interactive music program in the world, inspiring people everywhere to put love into action.”

More information about the song release, participation guidelines, and L.O.V.E. Fest will be announced in the coming weeks.

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## About L.O.V.E. Is The Answer

L.O.V.E. Is The Answer is dedicated to strengthening communities by teaching and practicing love through empathy, service, and empowerment. Through TV and film, music, education programs, and community initiatives, the organization works to create pathways to peace, understanding, and humanity-centered leadership.

For more information, visit [www.trylovenow.com](http://www.trylovenow.com)

### CONTACT:

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