



## FOR IMMEDIATE RELEASE

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## L.O.V.E. Is The Answer Launches “Campaign for Humanity”

[Ellicott City, Maryland] — December 20, 2025 — *L.O.V.E. Is The Answer*, a non-partisan global movement devoted to teaching and spreading empathy, social responsibility, and the embodiment of love, is proud to announce the launch of the **Campaign for Humanity** — a bold, three-phase initiative that aims to empower more than 25,000 people, including adults, young adults, and teens, to lead their communities, shape public policy, and run for elected office grounded in humanitarian values.

Founded on the four action steps of the L.O.V.E. acronym — **Learn, Open, Volunteer, Empower** — the movement is mobilizing a growing coalition of like-hearted individuals and organizations to unite across political and social divides and tackle the root causes of social unrest and instability with solutions rooted in love. The first two national L.O.V.E. Coalition partners are National Association of African Americans in Human Resources (NAAHR), and National Organization of Black Law Enforcement Executives (NOBLE). More coalition partner organizations will be announced soon.

## A New Kind of Leadership for a New Era

Between January 2026 and the end of November 2028, Campaign for Humanity plans to host hundreds of daylong Summit events across the country. These high-impact, 8-hour Campaign for Humanity Summits are designed to equip people with the social-emotional learning, leadership training, and community organizing skills needed to effect real change at every level. There will be a special emphasis on attracting young adults, teens 16 years old and older, and military veterans to participate in the Summit events. Participants who complete the Summit program and commit to

follow-up work in their community will be eligible to become “Campaign for Humanity Fellows” and will gain access to a variety of ongoing support services from the L.O.V.E. Is The Answer Coalition organizations.

“This is not about left or right,” says the campaign’s Founder & CEO, A.J. Ali. “It’s about right and wrong — about creating a world led by people who care about one another and govern and live from a place of empathy, integrity, and shared humanity.”

Each daylong Summit is expected to train up to 140 people who will lead change in their communities — generating a ripple effect capable of inspiring millions to support and vote for humanity-first leadership at all levels of government.

## **Phase 1 (2026): Building a Foundation of Empathy**

In the first phase, *L.O.V.E. Is The Answer* aims to organize **a half-dozen or more Summits** before the 2026 midterm elections — teaching more than 750 people to make more humanitarian decisions in local, state, and federal elections. The first Summit is scheduled to take place in Columbia, Maryland on January 20, 2026. To learn more about that event, visit:

<https://www.eventbrite.com/e/campaign-for-humanity-summit-tickets-1353290952669>

Each Summit, funded through sponsorships, grants, and donations, features:

- Film and video screenings and discussions on community building and public safety
- Guided small-group activities focused on real-world problem-solving
- Strategic planning to address local issues and public safety challenges
- Leadership development rooted in empathy and empowerment

## **Phase 2 (2027–2028): Scaling for National Impact**

Building on the momentum of Phase 1, Phase 2 will focus on keeping at least 80% of program participants engaged while expanding the network to more than 25,000 people through the production of approximately 200 more summits during this two-year period. We plan to deploy full-time event production and support teams in multiple regions in 2027 and 2028 to meet our goal. With a reach capable of influencing millions of voters to make more humanitarian decisions in the 2028 election cycle, the campaign seeks to elevate a new generation of candidates and organizers committed to compassionate governance.

## **Phase 3 (2029+): Evolving, Adapting, and Sustaining the Movement**

The third phase of the Campaign for Humanity will center on sustainability and expansion — deepening partnerships, scaling programs nationally and globally, and embedding the L.O.V.E. framework in schools, workplaces, and communities across the country.

## **A Call to Action**

*L.O.V.E. Is The Answer* invites businesses, foundations, educational institutions, and individuals to support Campaign for Humanity through sponsorships, partnerships, and in-kind support. Sponsorship opportunities range from \$250 to \$30,000 per event, with naming rights, speaking opportunities, and brand visibility available at various levels.

In-kind sponsorships, particularly by colleges and universities willing to host events, will also be critical to the campaign's success.

## **Why L.O.V.E. Matters Now More Than Ever**

“In a time when division and extremism are threatening the very soul of our society, we believe love — real love, in action — is the answer,” says the campaign team. “We don’t just teach leadership. We teach humanity.”

The Campaign for Humanity represents a rare opportunity to change the trajectory of our nation by investing in the hearts and minds of the next generation of leaders.

**To learn more or to become a sponsor or partner, visit:**

<https://trylovenow.com/campaign-for-humanity>.

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**L.O.V.E. Is The Answer** is a non-partisan global movement committed to cultivating a more beloved community by teaching individuals to *LEARN about people*, *OPEN your heart to their needs*, *VOLUNTEER to be part of the solution in their lives*, and *EMPOWER others to do the same*. Through evidence-based programs, impactful media, and collaborative events, L.O.V.E. Is The Answer inspires people to lead with empathy and act with love.